

Linking Israeli Technology Innovators And Australian Investors

ARI SAMUEL

The Bridge, The First Israel-Australia Investment Summit in Sydney, introduced and connected innovators with investors, facilitating the growth of environmental based innovations in Israel, Australia, and beyond. The Bridge is made possible by the initiative of The Israel Trade Commission, in collaboration with Telstra. Through the continued support of Landmark Ventures from New York and the organizers of the annual Israel Dealmakers Summit, The Bridge was recently hosted at Telstra's Customer Insight Centre in Sydney.

The sole focus of The Bridge is to highlight ingenuity and spark a dialogue between Israeli innovators and Australian investors in a series of intensive networking sessions. Israel based representatives, from venture capitalist firms and start-ups, addressed the audience in order to shed light upon the expansive frontier that is green eco-based technology. The summit aimed to foster further investment in the featured companies to insure their continued growth, development, and success.

Amongst one of the select Israel based start-ups to present at The Bridge was New CO²Fuels (NCF). NCF combats global climate change with heat-powered CO²-reducing technology that allows companies to transform their harmful, earth-threatening waste into a clean, sustainable "syngas" that can be converted into commodities such as chemicals, fertilizers and fuels.

"We are more motivated than ever to play a crucial role in the solution of the increasingly crucial world-wide environmental challenge," said David Banitt, CEO, New CO²Fuels. "The technology and science behind NCF is proven as a viable and accessible method of not only reducing CO² emissions, but allowing major corporations and heavy industries to transform their own waste into clean chemicals and fuels.



Our long term vision is to produce fuel from the air and free the world from its dependency on fossil fuels."

Among NCF's growing international validation and recognition is the receiving of several awards and grants, including: The 2014 World Technology Network (WTN) award for Energy (corporate category), joining a prestigious list of past WTN award dinners including 3M, Amazon, Google and Facebook and others; naming by the Australian Government as a future fuel in its Alternative Liquid Fuel Technology Assessment report; The BIRD Foundation supporting a joint development of NCF and Acumentrics from the US; and the awarding of several grants from the Israeli Government to assist in the development of its innovative product.

NCF stands-out amongst clean tech companies by having created a self-sufficient system that requires no additional feedstock or energy source other than the waste streams of major fuel and energy-based corporations. These clean products can be sold at present market prices while being profitable to their producers with no need of governmental incentives or subsidies.